

Blueprints for Futures



Access vs Ownership

Access can equal ownership
of goods and services



Ubiquitous Computing

Computing power is embedded
in everything



Extended Society

Anything can be part of society



Capital Evolved

Different kinds of capital comprise
access to goods and services



Space Frontier

Humanity expands beyond Earth's
low orbit



Being Human

Nature is no longer the only driver
of human development



Open Knowledge

Knowledge is shared and widely
accessible



Production Shift

Extended means of production
can enable the consumer to be
a producer



Simultaneity

Multiple realities can be
experienced at the same time



Mobility Unbound

Activities and participation can
occur in any location



Unlocked Choice

All goods and services can
become highly befitted to
the consumer



Displayed Privacy

The boundaries of Public and
Private blur



Human Understood

External entities have
understanding of humans
beyond our capacity



Eternal Entities

Artificial beings outlive you



Reality Multiplied

Realities of different kinds
participate actively in shaping
the world



Life Constellations

The arrangement of life paths is
flexible and new stages emerge



Sensoric Environment

Everything is interwoven and
interconnected in a sensoric
environment